

**PAPER MOON**

**Lisa Moura**  
Master Student, MA  
Spaces & Communication,  
HEAD - Genève

**ROVERO**

**Adrien Rovero** Printings

**SECRET SOCIETIES**

**Cristina Ricupero**  
Independent Curator

**TRANSVESTISM**

**Damien Delille**  
Professor in Contemporary  
Art History, Louis Lumière  
University, Lyon

**URANIUM &  
MARIE CURIE**

**Jenny Jaskey**  
Director of The Artist's  
Institute, New York

**VICE**

**Le Charmeur**

**WRAPPED**

**Noam Toran**

**SEX/EYES WIDE SHUT**

**Cristina Ricupero**  
Independent Curator

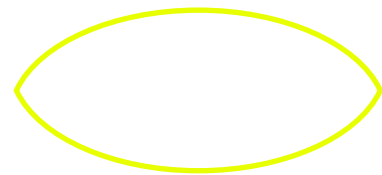
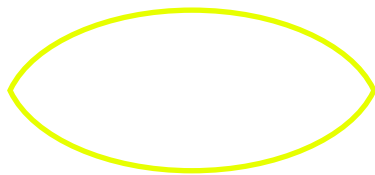
**YELLOW MASK**

**Pascal Rousseau**  
Professor in History of Art,  
Pantheon-Sorbonne

**Z**

**Alexandra Midal**  
Professor in Design Theory,  
HEAD - Genève

**ABECEDARIUM  
MASQUERADE  
BALL FROM  
A TO Z**



1 Dec. 2016  
11 am - 4 pm

At PAMM  
auditorium

—  
Pérez Art Museum Miami  
1103 Biscayne Blvd.,  
Miami, FL 33132.



INSTITUT  
FRANÇAIS — HEAD  
Genève

**1 Dec. 2016  
11 am - 4 pm**

Masks & costumes, carnival and tranvestism, the 3rd edition of the ABECEDARIUM, an international travelling project by Alexandra Midal, will take place on December 1st at the Pérez Art Museum (Miami) from 11 am to 4 pm.

After the Musée des Arts décoratifs (Paris), and MoMA (New-York), the Miami edition of the ABECEDARIUM will explore twenty-six topics related to the Masquerade Ball from A to Z: from its fashion accessories to its political agenda, from paganism to secret society. Twenty-six iconic issues from the universe of masquerades, spanning the early 18th century to the present, will be discussed on December 1st. A dynamic roster of doers and thinkers such as designers, artists, curators and scholars, will explore these topics—one for each letter of the alphabet—in five to seven minutes vignettes.

The Masquerade Ball has traditionally been a cultural product rooted in elegance and luxury. This ABECEDARIUM will look beyond the traditional bounds of its canonic history. It is not by coincidence that the Masquerade Ball has often taken place over several days and nights. Through lust and decadence, it proves to be a subversive act. Indeed, it questions the outcast. It reverses the order of society and its numerous rules, as it is open to a libertarian and permissive temporary society where classes, color and gender can be diversely combined, yet this dis-order only lasts for a determined time lapse, before reverting to the normative rules of society.

The Masquerade Ball is also experienced as an element of a complex network of practices. It can represent an ideal synthesis of the arts through music, costumes and rhythm, often articulated and linked with Caribbean tradition. Finally, the masquerade ball is an expanded formulation of a political stance: what needs to be hidden, how and why?

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A special event by Alexandra Midal initiated by the Cultural Services of the French Embassy in the United States as part of the French-American Program “Oui Design”, in partnership with PAMM and the support of FACE Foundation, Institut Français-Paris, French Ministry of Culture and Communication, Florence Gould Foundation, Carisam-Samuel Meiseil, inc., and Mr. Fausto de la Cruz.

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Alexandra Midal wishes to thank all the speakers for their generosity and a special thanks to graphic designer Lisa Moura for her wonderful invitations.

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## PROGRAM

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| <b>11h</b> Welcome reception   | <b>13h10</b> Break  |
| <b>12h</b> Opening remarks by the General Consul of France, Mr. Clement Leclerc, the Cultural Counselor of the French Embassy to the United States, Mrs. Bénédicte de Montlaur, and the Director of Pérez Art Museum Miami, Mr. Franklin Sirmans | <b>13h30</b> World premiere screening of the new version of <i>Baile</i> by Laura Lima, a video by Simone Michelin, Parque Lage, Rio de Janeiro |
| <b>12h15</b> Abecedarium introduction  | <b>13h40</b> From I to P  |
| <b>12h20</b> From A to H   | <b>14h40</b> Q for Questions  |
|  | <b>15h</b> From R to Z  |
|  | <b>16h</b> Closing by Alexandra Midal   |

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## A TO Z

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### BAL OF THE APPLIANCES

**Kristina Parsons**  
Design Programming & Gallery Relations Manager, Artsy

### BAL OF THE ARCHITECTS: THE “SKYLINE OF NEW YORK”

**Lisa Moura**  
Master Student, MA Spaces & Communication, HEAD - Genève

### CARNIVAL

**Cristina Ricupero**  
Independent Curator

### “FIDELIO BY BRICE DELLSPERGER”

**Damien Delille**  
Associate Professor in Contemporary Art History, Louis Lumière University, Lyon

### ENDLESS HOUSE

a film by **Lili Reynaud-Dewar**

### FACELIFTOFF

**Noam Toran**

### GENERATION

**Jillian Mayer**

### HEARST SYNDROME

**Jelena Martinovic**  
UNIL-CHUV Post-doctoral fellow, Harvard University

### BAL DES INCOHÉRENTS

**Pascal Rousseau**  
Professor in History of Art, Pantheon-Sorbonne

### JUDEX'S BAL DES OISEAUX

**Noam Toran**

### KKK

**Oliver Graney**  
Assistant Carpenters Workshop Gallery, New York

### LYCANTHROPE

**Edouard Duval Carrié**  
Artist/Curator

### MONTPARNASSE

**MAGIC & MONTMARTRE**  
**Pascal Rousseau**  
Professor in History of Art, Pantheon-Sorbonne

### NATIONAL MUSEUM

**Marc Lathuilliere**  
Artist/Curator

### OBSCURE

**Jillian Mayer**