

## Annex 1:

# Communication Guidelines

As part of the Embassy of France Network of Excellence, Centers are expected to communicate about their activities to improve the visibility of the Network and highlight the support given by the Embassy of France.

## 1. Logo

The logo of the Centers of Excellence Network to be used by Centers:



**FRENCH EMBASSY  
IN THE UNITED STATES**

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**CENTERS OF EXCELLENCE**

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<sup>1</sup> No changes in color and content of the logo are authorized. The logo should not be distorted, nor rotated.

## 2. Visibility

**The Centers of Excellence logo must be prominently featured on all communication materials.**

Beneficiaries are requested to give adequate visibility to their projects and underscore that they are implemented in the framework of the French Embassy Network of Excellence.


Any activity should clearly specify that it is funded by the Cultural Services of the French Embassy. The following sentence has to be used in all communication messages/activities *"With the support of the Cultural Services of the French Embassy in the United States."*

## 3. Publications

Beneficiaries must clearly acknowledge the French Embassy's contribution in all publications or in conjunction with activities for which the grant and the annual subsidy are used. Please use the following sentence:

*"This project has been funded with support from the Cultural Services of the Embassy of France in the US. This publication [communication] reflects the views only of the author, and the Embassy of France cannot be held responsible for any use which may be made of the information contained therein."*

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<sup>1</sup>  Copy and paste this logo or ask the program manager for another format.